

How your money can help **STOP** child sexual abuse online.

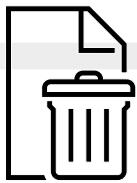
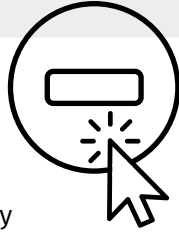


...could **support our Hotline to remove** a single webpage from the internet which could show **hundreds** of images of child sexual abuse.

£10

£20 ...could **support us to add web pages**

to our blocking list. This prevents children and adults from accidentally stumbling onto child sexual abuse photos and videos online.

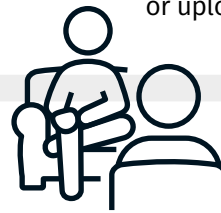
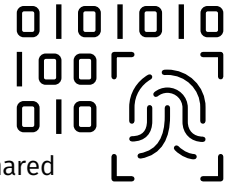


£100 ...could **support the IWF to issue**

several 'Takedown Notices' to companies hosting child sexual abuse imagery preventing repeat victimisation every time images of their abuse are viewed or shared online.

£50 ...could **support the IWF to 'hash'**

images of child sexual abuse, preventing them from being shared or uploaded to the internet.

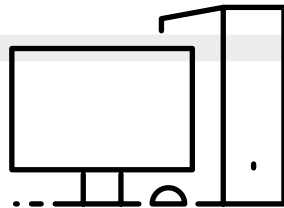


£250

...as part of the IWF's duty of care and well-being programme, **two of the Hotline analysts could receive counselling sessions** to help them cope with the distressing nature of their work.

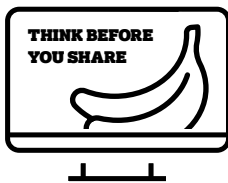
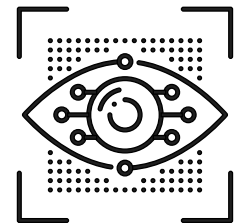
£1,000

...could **provide our analysts with hardware technology** needed to carry out their daily tasks of removing images of child sexual abuse.



£5,000

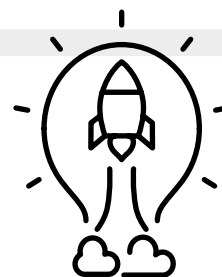
...could **part fund research into cutting-edge emerging technology** such as computer vision and image recognition.



£10,000

...could **pay towards prevention campaigns** to help stop children from

becoming victims in the first place and to provide support and guidance to parents and carers to help keep their children safe online.



£25,000

...could support our software team to **create cutting-edge technology,** which also includes maintaining and upgrading the technical infrastructure required for content analysis and reporting.

Registered Charity Number: 111239 *These costings are correct as of June 2024

- ✕ IWFHotline
- 📍 IWF
- 📘 InternetWatchFoundation
- 📧 internet.watch.foundation
- 📺 IWFHotline



Working together
to stop child sexual
abuse online

iwf.org.uk