

Payroll Giving Toolkit

Why should I use Payroll Giving to donate to IWF?

Payroll Giving is a simple, efficient way to give regularly to IWF and maximise your donations. Because donations are taken before tax is paid on your salary, the cost to you is reduced.

A £10 donation to us made using Payroll Giving costs you:

- **£8** if you pay a basic rate tax (20%)
- **£6** if you pay a higher rate tax (40%)
- **£5.50** if you pay the 45% rate.

How much you donate is up to you. Anyone on a PAYE salary or pension can make donations through Payroll Giving.

For higher rate taxpayers, Payroll Giving is the only way that IWF can automatically receive all the tax on your charitable donation.

How do I set up Payroll Giving?

Payroll Giving is easy to set up and manage. You can start, stop, or change your donations at any time.

Here is our step by step guide:

- 1** To set up Payroll Giving, **contact** your payroll department or HR.
- 2** **Fill out a form** to set up your donation. You can choose to make a recurring or one-off donation.
- 3** The donation will be **taken from your salary, before tax, by your payroll department**. Your employer will then send your donation to the Payroll Giving Agency.
- 4** **Congratulations, you're an IWF Fundraising Hero!**

What difference will my regular Payroll Gift make?



£10 a month

Could **support the IWF to issue several 'Takedown Notices'** to companies hosting child sexual abuse imagery, preventing repeat victimisation.



£50 a month

Two of the Hotline analysts could receive counselling sessions to help them cope with the distressing nature of their work.



£100 a month

Could **provide our analysts with hardware technology** needed to remove images of child sexual abuse.

Registered Charity Number: 111239 *These costings are correct as of January 2025